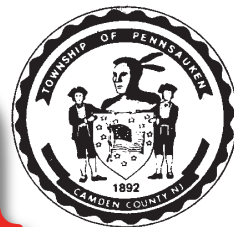


# All Around Pennsauken



A Publication for the Community of Pennsauken

## People prosper in PENNSAUKEN

Welcome to **All Around PENNSAUKEN**, the publication for the Township of Pennsauken. **All Around PENNSAUKEN** is published monthly. It includes features from the Mayor in every issue, along with dates and locations of special events in the community, school and library news. Highlights from Pennsauken's Business, Industry and Government Council. News from the Merchantville Pennsauken Water Commission and the Pennsauken Sewerage Authority.

### WHAT'S IN PENNSAUKEN

- Over 36,000 residents (17,500 male, 18,500 female)
- Over 17,000 households
- Over 13,000 homeowners
- Over 14,000 married couples
- Over 1,500 businesses
- Over 50% of households with over \$50,000 income
- Over 27,000 potential buyers over 21 years of age

## ADVERTISING RATES

### Ad Rates

Space	Rate
<b>FULL PAGE</b>	\$900
<b>JUNIOR PAGE</b>	\$475
<b>1/2 PAGE</b>	\$475
<b>1/4 PAGE</b>	\$250
<b>1/8 PAGE</b>	\$150
<b>1/16 PAGE</b>	\$100

### COLUMN WIDTHS

1 Column	2"
2 Columns	4"
3 Columns	6"
4 Columns	8"
5 Columns	10"

### MECHANICAL SPECS

Printing Method: Web Offset  
Trim Size: 10" x 10"  
Images 300dpi

### SAMPLE Ad SIZES

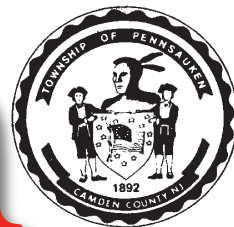
Full Page	10" x 10"
Junior	6" x 8.25"
1/2	10" x 5"
1/4	4" x 6.25"
	6" x 4.25"
1/8	2" x 6.5"
	4" x 3.25"
1/16	4" x 1.75"
	2" x 3.25"

*All Around Pennsauken is mailed monthly to over 18,650 homes and businesses in Pennsauken and Merchantville. It is also available at newsstands throughout the township. All Around Pennsauken is published on the 28th of each month. Space Reservation should be made by the 15th of the previous month.*

**D&D ADVERTISING OF NEW JERSEY, INC.**

811 Church Road, Suite 204, Cherry Hill, NJ 08002 • (856) 662-5100 • Fax: (856) 662-5380 • allaroundpenn@aol.com

# All Around Pennsauken



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## Real Deal 3 Months for the Price of 2

1/16TH PAGE DISPLAY AD  
2 at \$100 • 1 No Charge  
Total Cost \$200 Net cost per ad \$66.67 per issue

1/8TH PAGE DISPLAY AD  
2 at \$150 • 1 No Charge  
Total Cost \$300 Net cost per ad \$100.00 per issue

1/4TH PAGE DISPLAY AD  
2 at \$250 • 1 No Charge  
Total Cost \$500 Net cost per ad \$166.67 per issue

HALF PAGE or JUNIOR DISPLAY AD  
2 at \$475 • 1 No Charge  
Total Cost \$950 Net cost per ad \$316.67 per issue

FULL PAGE DISPLAY AD  
2 at \$900 • 1 No Charge  
Total Cost \$1800 Net cost per ad \$600 per issue

### All Around Pennsauken

VOL. 11, NO. 7

A Publication for the Community of Pennsauken

July 2006

**Come Celebrate FREE 4th of July Concert**  
featuring FOREIGNER  
presented by HARK  
followed by FIREWORKS  
6:00 p.m.  
Cooper River Park  
Refreshments, games and fun  
Admission is free. Seating is limited.

### New Boathouse Stands Tall

The Camden County Boathouse at Cooper River is soon to become an icon on the river offering row and small boat storage bays, banquet hall and meeting rooms for rent plus memberships for rowers and non-rowers.  
**The Camden County Boathouse at Cooper River will open to the public July 29.**

### New Senior Housing Offers Affordable Living

By Karen Kennedy-Hall  
AEP Staff

The unobstructed view of the Cooper River from the second floor deck of the new boathouse is like a picture postcard — quiet, calm, serene and spectacularly beautiful.

Scheduled for its grand opening on July 29, the Camden County Boathouse at Cooper River in Pennsauken is sure to become the new icon of the River, known to attract the international rowing community and walkers, runners and bicyclists on its track.

### Pennsauken Mom Honored by State National Guard

By Erin Slack  
AEP Staff

A Pennsauken mother of five was among a number of recipients who received a prestigious award from the New Jersey Army National Guard along with congratulations from Gov. Jon Corzine at a ceremony in May at a Macdonald's hotel.

Samantha Muller, 31, received the prestigious Guardian of the Home Front, Home Town Hero Award for her support of active Guard families from a Cherry Hill unit, who along with her own father, were deployed for a training tour in Iraq.

Muller received a certificate and a homemade guardian angel pin. The angel, with a crystal halo is holding an American flag with a yellow ribbon.

### Look! inside

Pennsauken Library hosts a Graphic Novel Book Club for teens who like to read today's comic books, Japanese-style.  
See page 4

Two Pennsauken families are waiting for breast cancer research.  
See page 7

See some of the faces of the Pennsauken High School Class of 2006.  
See page 27

### Plus!

In Town Mayor's Corner pp. 2  
In Schools Monthly Calendar pp. 4  
B.B.E. pp. 17  
Senior Center pp. 24  
People Your Library pp. 26  
Health Matters pp. 38  
In Sports pp. 39

POSTAL CUSTOMER PENNSAUKEN, NJ ECRWSS

**All Around PENNSAUKEN** is mailed to over 18,650 homes and businesses in Pennsauken and Merchantville every month and can be picked up at newsstands throughout the Township.

NOW'S YOUR TIME TO PROSPER IN PENNSAUKEN  
**CALL TODAY 856-662-5100**

Email: [allaroundpenn@aol.com](mailto:allaroundpenn@aol.com)

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**Reach over 36,000 residents,  
17,000 households,  
1,650 businesses!**

# CLASSIFIED ADVERTISING

**AUTOMOTIVE • COMPUTER REPAIR • HELP WANTED • REAL ESTATE • GOODS & SERVICES**

12 MONTHS		
2col x 1"	\$22	\$264
2col x 1.5"	\$33	\$396
2col x 2"	\$44	\$528

**STAIRLIFT  
SPECIAL  
\$2995**

**COMPLETE  
INSTALLATION  
Financing  
Available**

Plus \$100  
per week for  
leaseback vehicle  
and maintenance

**MENTION  
THIS AD**

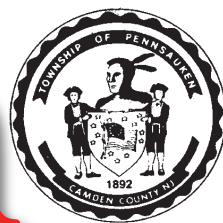


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# All Around Pennsauken

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## Insert Your Advertisement

Inserting your advertisement is the most inexpensive way to get your message to the over 18,650 homes and businesses.

Here's where your insert goes:  
17,000 homes and 1,650 businesses in Pennsauken and Merchantville, NJ.

Here's the best part...  
Your cost for inserting and delivery by the US Post Office is about .03 cents each.

Call today  
at 856-662-5100

**All Around Pennsauken**  
VOL. 11, NO. 5  
A Publication for the Community of Pennsauken  
May 2006

**Pennsauken Township BASKETBALL TOURNAMENT**  
with **PHILADELPHIA 76ers**  
For Boys and Girls Ages 9 to 16  
Friday and Saturday  
May 19 and 20  
6:30 to 9 p.m. Friday  
10 a.m. to 3 p.m. Saturday  
Pennsauken Flyers Skate Zone  
6725 River Road  
Cost: \$12 per person  
(Includes T-shirt and Exciting Prizes)  
Trophies for all Age-Group Winners  
REGISTRATION DUE MAY 17  
Call Parks & Recreation  
(856) 665-1000 Ext. 151

**Pennsauken Honors Women**  
New Jersey General Assembly Deputy Speaker Jack Connors (far left) read a state proclamation honoring 15 Pennsauken women for their contributions to the community. The women received plaques and a tribute in honor of Women's History Month at the Pennsauken Township Committee public meeting.

**Community Leaders Received Women's History Month Award**  
By Karen Kennedy-Hall  
Ms. Pritchett is well-known and respected for her dedication and commitment to the youth of Pennsauken, encouraging them and acting as an advocate. She was a founder of the Homestead Youth organization and instrumental in the acquisition of the Homestead Youth Center on Clayton Avenue. She's active in her church, a historian, and made history herself by urging the school district to hire black teachers. And, at 81, she's still helping others, spending time with the young people who call her for advice, "trying to help them out," she says.

**Women Recognized For Achievements**  
These 15 women were honored by the Pennsauken Township Committee at a recent public meeting as part of Women's History Month and in keeping with the National Women's History Project theme of Women: Builders of Communities and Dreams. A Mayor's proclamation read in part, "Their achievements have brought pride and respect to Pennsauken. We are truly privileged to call these individuals our friends and neighbors. May our community continue to be blessed by these outstanding women."

**Bullying Has Moved From Playground to Cyberspace**  
A seminar for parents, guardians, teachers and other adults will be held at the Intermediate School this month. But now with the widespread use of the Internet and cell phones, the playground has turned into cyberspace. With the use of instant and text messaging, e-mails, chat rooms, blogs and the ability to alter Internet videos, a bully can find multiple victims quickly and easily without ever being identified. According to the New Jersey Coalition for Bullying Awareness and Prevention Web site, the use of electronic devices to intimidate a victim, called cyberbullying, is growing rapidly, especially among middle school children. Statistics show that 42 percent of children who use the Internet have been bullied at least once while online, and one in four have been bullied more than once. To help protect the increasing number of victims, a seminar on cyberbullying will be held at 7 p.m. on Wednesday.

**Parks and Rec Summer Programs**  
This summer the kids will have a chance to be on the River, in the boating ring, on the dance floor, on stage, on the soccer field or on a horse. Or if they prefer they can play with clay, paper mache, comics and ring beads. This year's Pennsauken Township Summer Recreation programs have something for everyone. Sign up at the municipal building.  
See page 29 for complete list

**Look! inside**  
Historic Griffith Morgan House will hold an open house.  
See page 4

Columbus Spahr Acad offers suggestions for 'Seniors'.  
See page 19

New spa and full-service salon recently opened on Maple Avenue.  
See page 24

**Plus!**  
In Town pp. 2  
Mayor's Corner pp. 3  
Wags World pp. 7  
In Schools pp. 8  
Monthly Calendar pp. 17  
Senior Corner pp. 22  
B.B.B. pp. 24  
Your Library pp. 30  
South Nations pp. 39  
In Sports Classified pp. 43

INSERT your advertisement for:

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